

WESTMINSTER CITY COUNCIL

STATEMENT OF DECISION

SUBJECT: THE NORTHBANK BID RENEWAL PROPOSAL

Summary of Decision

1. That the Cabinet Member for Business, Culture & Heritage endorsed The Northbank's Renewal Proposal.
2. That the Cabinet Member for Business, Culture & Heritage requests the Chief Executive as Returning Officer and "Ballot Holder" to hold a ballot for The Northbank's proposed Renewal Proposal.
3. That the Director of Law be authorised to complete the necessary legal agreements required for the operation of the BID Levy, Ballot and service arrangements and any other necessary matters for the proposed BID in consultation with the appropriate officers.

Reasons for Decision

1. The Northbank has a strong collaborative relationship with the City Council. Examples include:
 - Working alongside the City Council's Street cleansing teams enhancing the area.
 - The Bid's award winning Ambassador Programme – where they monitor the baseline agreement with the City Council and report Environmental issues which has resulted in significant reductions in response times.
 - Working with the City Council's outreach services to engage and direct those vulnerable living on the streets.
 - Hosting the Making Real Change Event with the City Council and other key partners.
 - Working in partnership with the City Council to deliver an Apprenticeship event for employers on the Future of Apprenticeships and the Apprenticeship Levy.
 - Working in partnership with the City Council to deliver a Careers event.
 - A range of strategic projects most notably: Strand/Aldwych – through collaborative working the BID have driven this project through to delivery by the City Council; the Villiers Street Vision; and bringing together Private and Public Sector working through the BIDs Freeholder Group.
2. It is anticipated that The Northbank will continue to play an active part in the joint working arrangements Westminster has set up for BIDs to liaise with City Council members and officers, to enable new ideas, plans and initiatives of mutual concern to be discussed prior to public launch. Officers will also continue to encourage The Northbank as with all BIDs to work collaboratively with each other on joint initiatives so as to avoid duplication of resources and contact with the City Council.

DECLARATION OF INTEREST

The Cabinet Member declared that he is the Council's Observer on the Board of the BID.

**Charlie Parker, Chief Executive,
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